

Hi. I hope you're having a good day. Things have been crazy lately, haven't they? But you know what? Our new normal is becoming a little bit more familiar these days, isn't it? We're figuring things out. Well, I'm super excited to tell you about the Blueprints opening tomorrow at 8 a.m. April 20th, Monday morning 8 a.m. Come join us on the Blueprint. Furniture Flipping Blueprint. We call it the Blueprint or FFB for short. We have lots of bonuses coming to the fast action takers that join us on the first day.

It is open till the 25th at 10 a.m. that Saturday. But you need to come join us on the first day because I have some special fast action bonuses. But for now, let me show you some of the blueprint. You know, it's a membership site, which some of you, if you're not familiar, membership sites on membership is something you join and you get either monthly access or an annual access to an online training teaching manual. Whatever. Well, the Blueprint is an online manual that you can access 24 7 for a whole year when you join the Blueprint Gold plan, and that's what I'm opening up tomorrow and there's well,

why don't I just show you? There's 15 modules plus module number 10 has 15 inside of that. So you're looking at a whole ton of information training, tutorials, videos over 150 videos that I have given my members. So let's take a look. I'm gonna go ahead and open it up and actually show it to you. Share screen. Here we go. This is the Blueprint, and this is the first page. This is the welcome page that you find when you open up for the first time. Little bit information here explains to you about your password and such.

Now, when you join, you'll get an email and you'll be able to set your password right away and get instant access. On the left here are, is a listing of the modules, on the right are a couple of courses I've put together this, by the way, redesigned Ruby is free to all my members. So here is a listing of the modules. You've got a getting started module that talks about repairing and prepping your piece and that kind of thing. Let's take a look at that, modules one through three are your basic ones.

I'm teaching you start to finish. Like what piece to buy, how to prep it. Those are the different. Some of you have seen this video. The different ways to prep. And then you've got some tools and resources, a whole module on prepping and another on repairing and then I, sections or modules four through eight is refinishing your piece. Explains a little bit, topcoats and tools and links and tips. And then this is actually a module about painting your piece. Let's look at that.

We'll, look inside a few of these modules giving you an idea. Talking about spraying and should you use roller or sponge. Tips there about getting a good surface, minimizing strokes, different techniques there. Different types if you want to have a particular look certain ways of doing that. General tips and on and on and on. Now let's look at the creative techniques. Well, right here, refinishing your piece. You just click on this and it takes you to these different modules, talks about staining, protecting, painting your piece,

that kind of thing. Well, here is the creative techniques section which gives you, a specialist, well let's go to it. Gives you a module that specifically talks about how to distress and age several different ways of doing that. Um, here's module 10 I was telling you about that has all sorts of different techniques that you can learn through video explanation, lists, tutorials, written tutorials, that kind of thing. We'll look there in a second. But let's take a look at specialty tools and resources. I've compiled a list of

different tools and products, and resources that you may have never run into before. I also have in other modules I have lists of tools and products that are also linked, so that will help you find some of the tools that we talk about in our tutorials. Let's look at Module 10. This is the one that has 15 delivered to you weekly, 15 different techniques explaining how to do them. Some have written instructions. Some have written and videos. The blueprint has over 150 videos,

teaching how to do things and very succinct to, you know, have you been, have you looked at any videos, here look at one of these while talking, Here's salt wash. If you never heard that, that's pretty cool. Anyway, have you watched videos before that are so long and by time you get to the end you really haven't learned

anything? Well, that's not the way these videos are. We'll take a look at them. This is Jillian, my youngest daughter,

Hey guys, and we are back to show you the very last step of our project with the salt wash. We have done to sand off to give it that nice coastal vintage look. And then it goes on, you know, some other videos here that are showing you exactly what we did when we did this piece. Now this piece ended up going to my mother-in-law for Christmas. You know, I remember when I first started furniture flipping that even these little techniques intimidated me, and I used that, I kept that in mind as I did my video.

They're very, some of them are, let's see, this one here is just a minute long. We only record the important stuff. We don't talk about our cat. Although I do like to talk about my cat Mia. But I don't, I don't take up your time when I'm teaching. Okay, let's go back and take a look at, um let's look at okay at appliques. I had a few of my members asked me to do a video on how to do appliques. This video is only as long as it needs to be.

12.5 minutes and I show you exactly how to do your appliques. So that's kind of an idea. Gives you an idea of the, here's the blending one, the different things that are available. These come to you once a week when you first join, you get the first one, creating texture, right away, and then each week you get one of these delivered. Okay, let's go back to the welcome page. Here is the, this is one of the bonuses you get when you join

this time. When you join the Blueprint, you also get these modules 12 through 15 that are all about marketing. We don't just learn about redesign on the Blueprint. Whenever I learned something new, I usually share it with my members because I'm always so excited about the new stuff I'm learning so often I will add to these things, especially the techniques. So anyway, these are the marketing modules, pricing and destressing the process. It's quite a process to price your things, isn't it?

And this one is on staging, lots of examples explanations on how to stage, why we stage the way we do, marketing process, how to write those really great descriptions and how to post, where the post. And then there's a bunch of reproducibles. You can download or follow questionnaire on how to put together your contracts. Pricing disclaimers, invoices. I show you my invoice. Whenever I sell a piece, I explain what I do when I sell it.

That kind of thing. Lots of information in the marketing. You know another thing I want to

bring up, which is very, very key out here. Right here. Bonus modules. There's a few of them right there to that come as a bonus when you join. But one thing I want to mention is, um I have a this poster right here.

I call monthly bonuses, and what I do every month is I give something new to my members. So the first week of the month,

my members expect me to post in our group. Hey, I've got the new bonus up for the month.

Go take a look and I give them a link, or they come to the welcome page and click on monthly bonuses.

And here is a list of all the monthly bonuses from 2018 on. I started in July 2018 giving monthly bonuses.

They're all here available, even for new members to take a look at my latest. And let's take a look at that and we're actually in the middle of this bonus.

You know, I put together this page the first week of this month to give it to my members,

but we're still in the middle of this bonus. I have so far done five videos teaching personal development to help my members grow their business by putting their days and order scheduling planning.

I did a bonus or challenge a while back in our group on getting a plan or scheduling your day,

and these are just kind of a takeoff from that. I am in the middle of a personal development course, so as I'm learning,

I'm giving information to my members. So, you know, I spend the big bucks and then give the key points to my members to help them along the way.

So let me show you just a little bit of this one. Twenty-one minutes long. Hi, we're back again to talk about some habits that we can put in place to help us accomplish more to be more productive,

to have a happier life, to feel less stressed, that kind of thing. Okay, I'm gonna quit there.

Here are the five videos I've done so far. And since I am spending some time with you all these days,

I have stopped the challenge, and I will pick it back up in May. And I will be adding to this bonus in May and will be talking about how to grow confidence.

This is just one of the things that I give my members every month. We're always growing. That's the thing.

The Blueprint isn't just a course you buy and then you're on your own. This is something that you join.

You become part of our TRIBE and you receive all of these things every month. In addition to the modules that I just showed you on the Blueprint.

Let's go back to the welcome page. Another bonus that you get when you join and any time during this week when you join your you're allowed to access these monthly bonuses here,

and you're also invited to join us on FFB Pro, which is our Facebook group, where we meet every day.

I'm in there every day and we talk about challenges we troubleshoot for each other when I come up with some neat videos or information or links, whatever. I post them on there, members post really great stuff on there.

We'll take a look at that right now so you can see that. But that comes as a free bonus.

I used to offer that separately for ten bucks a month, but now it's just a member bonus that everyone that joins gets to be a part of.

So that's our second bonus. Ah, let's take a look at that real quick. Here is our, I guess we, one of the members and I got together and she wrote,

something that embodied our belief system. I worked with her on it and we came up with this for our statement,

I guess you could call it our statement for the group. So that's there, and in this group is where I've been posting the challenges. I do

challenges quite often, and some members post their links, victories there. Rosemary told us about a package she just received.

Um, troubleshooting, staging advice. There's my bonus content I just posted. Bobby showing us some things that she's working on.

A really great business video I came across, some a funny that I showed my people that I found.

Here's the, here is the Searchie information. Now, let's go. Look, this is the,

Facebook group that you get free when you join. Now, let's go back. Close that out and let's go back and show you Searchie.

This is another bonus. I'm just full of bonuses today. Here's a walkthrough for my members to take a look at how to use the Blueprint,

but, let me find Searchie. There it is, right there. Searchie is a new app.

That I have pretty, well actually I pay per month for it for my members, um, Searchie is a place where members can go after they've been a member for 90 days.

This is a 90 day bonus, which means once you've been a member of the Blueprint, you can use Searchie, and all you do is click here, and it takes you to a special page where you can search for certain videos that are on the Blueprint, to save you

time. Example, let's say I put in transfer and hit enter and Searchie will find my video where I taught about transfers.

And then you can watch the video. One of the bonuses for being a Blueprint member to save you time.

Okay. So Searchie is another bonus that you get when you join this time around.

Okay, let's go on, and you can find this as well on the page where you join. Now to join tomorrow at 8 a.m. To join go ValFrانيا.com/join.

It's easy. Remember, right? My name slash join. ValFrانيا.com/join. And you'll also find the success path here that I wrote up to help you gauge your progress as you go through the Blueprint.

Different things you should shoot for. You can find this at ValFrانيا.com/join.

Okay, that is the the welcome page for new members and for old members where they can find all of the information.

So let's talk about the fast action bonus. Okay? I'm gonna come back in the camera. Okay?

Here we go back again. Let's talk about the fast action bonus. Now I mentioned all the other bonuses that you get just for joining.

We're open tomorrow morning, April 20th. Monday morning at 8 a.m.. Come join us first day. This is what you get for being a fast action taker.

Okay? I am compiling a file which I have over 200 in there right now, I am compiling a file that you will get access to that has square images with quotes or tips or encouraging notes on it.

Already made really pretty that you can use on your Instagram. Now, I've been encouraging my members to use Instagram to have and to develop an online presence.

We talk a lot about building an audience building a customer base. And I've encouraged my members to join Instagram and start posting on there.

And my goal is to post twice a day. You know, a year ago I was barely ever posting,

and I made that one of my own personal challenges to post on Instagram twice a day. So far,

I'm doing pretty good, but I'm for fast action takers if you join the Blueprint before midnight CST. First day tomorrow Monday

April 20th. If you're a fast action taker, you will get access to that file. Over 200 memes, tips,

Images for Instagram. You'll also get a 12 month calendar. Now I designed this on Word.

Nothing fancy, but it's 12 months of prompts that you can use to post on your business page. They're ideas.

You know, you open up your business page and you think, Oh, what should I post today?

Well, this is gonna help. Take that stress off your mind. It's monthly calendars of posting prompts to give you ideas on what to post on your business

page. Now as an example of one of my members, Beverly, I would say about I would say several months ago,

she was not consistently posting in her business page. But now she is. And I get her posts everyday on Facebook because I've liked them

so it brings up her posts in my news feed. That's your goal is to be so interesting and give so much value on your business page.

You know, showing the different projects you're working on or advertising your pieces, posting you're finished pieces. Whatever.

By posting on your business page every day, you're going to gather or garner some interest. And hopefully the people watching your business will like it or love it or comment.

And as they do that, your stuff shows up more on their feed. So if you're posting every day or twice a day or whatever,

I suggest at least once a day like Beverly, her stuff comes up on my news feed because she's consistently posting and Facebook says that person is busy.

She's offering value, so we're gonna start showing her stuff to her audience. And since she has been doing that and of course,

since I've been doing that faithfully, we are getting likes and follows by our audience. And what I mean by our audiences,

people that actually might be our buyers might be the actual people that we're looking for. Now you don't want likes from people that are not your customers.

Okay? Because that just waters down your audience for Facebook, you want likes and shares and comments and the hearts from your audience from the people you're actually wanting to pay attention to your business.

Well, I have got posting prompts which, you know, one or two liners giving you ideas on what to post that day.

And then I talk a little about about, a little bit about repurposing. So when you join the first day,

you get my pdf of my posting prompts. 12 months. So fast action takers get my file of instagram already done for you posts that most of them are j pegs there's gonna be a few short videos in there,

too, because I like doing them. So you'll get that file. I think I'm, I haven't,

decided how many I'm going to put in there. I know I have over 200 right now,

and I'm just gonna keep making them and sticking them in that file for you to use, so you'll get access to that.

So that's your fast action bonus, and you will also get my 12 month calendar. That's for the first day,

any time you joined during this week, and it's only open five days. Anytime you join, you also get the other bonuses.

The Facebook group, Searchie at your 90 days, and the marketing modules. So tons of bonuses this time I'm telling you,

this is the time to join. You know, we're all going through this stay at home stuff, you know,

this not going out anymore than you have to. Some actually are in lock down, and I understand that that's got to be tough.

We aren't there yet. I'm in Wisconsin, so we're not in total lock down. We actually can still go to our parks and such.

But I know some of you are struggling some of you are stuck at home. You know you're bored. Some of you are still really,

really busy because you work out of your home and you have already have contract orders coming in and such,

But regardless of where you're at use this time to grow your business, perfect time to focus on, get your mind off all that other scary stuff,

stop watching hours and hours of news. Stop scrolling through Facebook because your people are scrolling through Facebook right now.

There's a lot of bored people out there and they're spending hours online. They're spending hours on Facebook. Make sure they are seeing your business.

This is the time to grow your business. This is the time to show up for your audience. This is the time to find those people interested in your wares because they're online.

You can still sell. Just do it safely. My members are selling like crazy. They're constantly posting,

sold, sold, sold because they've built an audience, they're consistent in what they do, they have their life in order.

They're cranking out furniture. They're learning new techniques. They're amazing. I'm telling you I could just all day long list things my members are accomplishing.

And I want that for you. So take this time of crisis. Yes, we're going through a crisis.

But you know what? You can turn your mind from all that fear. Stop watching all that fearmongering posting and get busy on your business.

And join the Blueprint. You know you can learn everything on the Blueprint if you hit it hard, you can learn everything in a year and become very skilled in all of these areas.

Some have done it quicker than that. I have one member that has had to stop her two booths because she was selling so much,

she couldn't keep up with it. Her businesses, you know, Rosemarie, you know I'm talking about you.

Her business is just blown open wide. I have another member, Sarah, that has gone through a really rough year.

Some physical issues in her family have been so difficult, But you know what Sarah did she hunkered down.

She faced was going on her family and she hit this learning about furniture flipping hard. And she is becoming an amazing business person because she's stuck with it.

She's focused on that rather than the fear. And I'm telling you that the same for you right now because of the crisis we're going through,

this is the time for you to shine. This is the time to invest in yourself and grow yourself an amazing business that will serve the people around you. Honestly,

people are scrolling and scrolling, scrolling and looking at everything going on online. Get yourself in front of those faces.

You know, they're all sitting home saying I'm bored. I'm bored looking at their house thinking, Ooh,

wouldn't that be pretty painted? I'm so tired of that over there. I'd like to change it. Hey,

hon, what do you think about putting one of those painted buffets in my dining room? That wall right there is kind of bare.

Well, when they do that, make sure you are there for them to find you. Grow your redesign skills.

You know, I just did a poll on the forum. Furniture Flipping Forum saying, What are you skilled in?

And you know what? I got a lot of responses that people are not skilled in the most basic of the redesign techniques.

Now is the time for you to do that. Now is the time to grow as a person. And you know what?

Even if you have kids at home that you're having to home school, you know what? You take your schooling right alongside.

Be the example. Grow as a person because you're asking them to grow as a person, right? You grow as a person,

right next to your kids. And if you don't have any kids at home. Oh, my goodness.

Perfect timing. Focus on this next chapter in your life. You know, that's the thing that I have loved so much.

You know, we raised 15 kids. You probably heard my story 13 special needs adopted, 30 years of parenting.

And when DH and I, DH is my dear hubby Mark, When DH and I became empty nesters,

I found my next chapter. You're my next chapter. As I said many times before I'm focusing on you right now.

I'm focusing on my business, focusing on growing such a great place for furniture flippers to become the skilled artists in the savvy business people that I know you can become.

So come join us. Our TRIBE is amazing. We have some very experienced furniture flippers in Furniture Flipping Blueprint Pro that are gonna be there to mentor you right along with me.

Amazing, wonderful non drama causing people, always polite, always supportive, right there for you when you need something with troubleshooting or new design,

help or whatever. We are all in there. So come join the Blueprint and then get FFB Pro on Facebook as well.

Where we get together. That's our TRIBE. And we have just, honestly the best TRIBE online you will ever find.

We have become lifelong friends. Oh, and I forgot one bonus that you get for becoming a GOLD member.

These are the people that join to the annual, Gold Pro Program, we call it GOLD. Or if you do the three payments,

you're still a GOLD member. Which means you joined annual, the annual plan. I forgot about this bonus.

Every year, I do at my home a meet up for, I think I capped it at eight people. I might, I don't know.

I might grow that little bit. But I capped it at eight people. A time for my GOLD members to gather at my home.

And we spend two days together and we talk about business. We share ideas, we do some crafting together, techniques.

This year, I think we're going to do blending and transfers and a couple other things. I'm I'm gonna teach how to go online and how to shoot a really great video.

We're going to do all that together this year. Now, I had it planned for June, but we'll see.

I think I probably have to cancel that because of this crisis, but we are going to have it this year.

And GOLD members are invited to that. That's another great bonus. And I we have, we became fast friends last year.

I think had seven people, and we just had a blast. So that's another bonus for you.

If you want to drive out or I had one member, Beverly drove 17 hours to come out to my house, and we just had a blast. Others flew in, some are somewhat local, so they drove in.

But it was so much fun. And I'm telling you, if nothing, if you got nothing else out of the Blueprint,

but you joined the TRIBE, that is worth every penny. I'm telling you, I'm in membership sites. I'm in memberships and coaching that are thousands of dollars because I want to grow myself as a person,

as an artist, as a business person, so I could in turn, teach my members. I'm in one membership that's \$3600 year,

and I give way more support and coaching in my membership than I get from that \$3600 year. I want to make it affordable.

I wanted to be something that you can join, gain tons of knowledge in, but not have to mortgage your house to get. It's \$419, four hundred and nineteen dollars for a year long membership in the Blueprint and FFB Pro on Facebook,

plus all those other bonuses, honestly, others that are offering, that you know another niche is, I don't know of anybody else that offers what the Blueprint has.

I think I'm the only one out there, but in other memberships that are similar to mine, they're going for two grand a year or more,

just like the one I just told you about that I'm in and I give way more value than what I get out of that other one.

But that other one's a business one also, but it's an online business teaching type thing, and this is that and more.

But I'm not asking you to pay two grand. Maybe someday it'll get up to that. That price.

When I started out, it was really low to get going, and as I've added, I've added so much value to the Blueprint that we are, I have been raising the price and no guarantee

next time I open it up, it won't be more so get in now and get all those bonuses.

Do this for yourself. There's such value in finding yourself a tribe that'll support you. Cheer you along the way,

give you good advice. Have you ever gotten bad advice? I have. It is so worth your effort.

Of course, you're going to have to put effort into this. If you're somebody that just buys stuff and ignores it and only puts in a half baked effort, you're not going to grow like my other members have grown.

But if you really want to grow, this is for you. If you really want to grow, you want to learn more about business.

You want to learn the techniques that are popular today. You want to have a TRIBE that will support you along the way and help you grow.

And you want a mentor, yes, I'm talking about me and the other furniture flippers that have been around for a while.

If that describes you, then the Furniture Flipping Blueprint is for you. So come join tomorrow morning.

And I will be sending out email reminders as well, but go put it on your phone. Put on your phone to remind you at 8 a.m. CST.

I'm in Wisconsin. To come join. It's worth every penny and more. I'm not charging the two grand just \$419.

I also have a payment plan on there. If you want to take three months to pay, you'll find all that

at ValFrancia.com/join. That information, all the particulars will be there on opening day, which is tomorrow.

Monday morning, April 20th, 8 a.m. So come join us. Click on that link in the morning and see all of the bonuses and the the link to click to join and we'll see you on the other side.

I look forward to getting to know you. I have some great challenges planned in our pro group. You know,

I'm always saying, Oh, I'm not gonna do a challenge for a while, but I end up doing it anyway.

I'm always on their challenging, you know, we even we collect points and and members get these little badges FFB Pro, FFB Ace, FFB Guru as they accumulate points from doing the challenges.

I send out prizes all the time. I love sending prizes to my members. So come join us.

There's so much more I could tell you about. But I'm gonna stop right there. I know this is getting to be a long video so

I am not gonna be labor the point. Come join us. ValFrancia.com/join and let's grow together.

Let me help you put together that dream business. We'll talk soon. I'm Val Frania, I teach you how to find those outdated pieces of furniture, turn it into art and then turn it into cash.

Let's grow together.